



Contact

Poland, Warsaw
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About me

Graphic designer with 8 years of experience in visual communication and print design. I specialize in printed materials such as business cards, catalogs, price lists, banners, and promotional products. I also create brand identities, website layouts, and mobile app interfaces. My experience includes complete branding projects for beauty salons – from logo design and signage mockups to business stationery and illuminated shop signs. I work remotely with clients and companies, offering full-service graphic solutions from concept to print-ready files.

Bachelor at Cardinal Stefan Wyszyński University,
Warsaw, OCTOBER 2016 – JUNE 2020

Tools & Technologies

Adobe Photoshop

Adobe Illustrator

Adobe Acrobat

Figma

WordPress

basic website management and layout editing

Language

Polish Native

English B2

Adrianna Gerek

Graphic Designer

Experience

September 2017 – Present (remote)

GRAFI Advertising & Decoration Studio

- Designing print materials: business cards, catalogs, posters, price lists, roll-ups, banners
- Creating branded merchandise: notepads, tote bags, stickers, labels
- Layouts for window displays, shop signage, and advertising gadgets
- Preparing files for offset and digital print, coordinating production
- Occasional custom projects: wedding and communion invitations, seasonal designs

January 2024 – April 2025 (remote)

LIMITED DISTRIBUTION

Paul Mitchell & Rica cosmetics distributor

- Designing catalogs, price lists, product labels, one-pagers, and stickers
- Editing product photos and composing layouts for print
- Creating promotional graphics such as roll-ups, notepads, and branded stationery
- Preparing high-quality print-ready files (CMYK, bleeds, proper formats)
- Managing communication and delivery with printing companies

Selected projects

Bloom Room (Beauty Salons – Warsaw)

Full visual identity for two beauty salons: logo, window display designs, business cards, vouchers, printed price lists, illuminated signs

Kunstt Praga (Beauty Salon – Warsaw)

Brand identity for a beauty salon: logo, printed materials, display content

Kraftownia Smolec (Restaurant)

Restaurant branding: logo design, menu layout, signage, social media graphics, flyers

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